Team Intro

Company Intro

Tiny bigco , $400 Billion

Opportunities et challenges you've uncovered or with company

Opportunity: going to startupee culture

challenge: corportae structure et culture

different regions, divisions don't talk to each other

User interview with Employee

Samsung trying to shift to startupee culture and move away from Confucian thinking

learned more about company structure and culture

Hypothesis on what we will build:

What we will build:

Software

research what already exists

wanna build customized thing for samsung

internal tool either doesnt exist or

pitch include